

The 10 Commandments of The Unstoppable Entrepreneur

#1: Take Bold Actions, Often.

Everyone's afraid. Keep moving forward, no matter what.

#2: Focus on the RIGHT customers.

Only offer your services to those who want what you have.

#3: Become a (Soulful) Sales Ninja.

You can't change the world until you see selling as *Spiritual*.

#4: Design Irresistible Packages.

Stop trading dollars-for-hours. Sell *transformation*, not time.

#5: Have a Magnetic Mindset.

Your thoughts create things. So choose them wisely.

#6: Speak with Unstoppable Style.

Communicate your value with confidence + clarity.

#7: Build a List of Raving Fans.

You're only as good as your relationship with your list.

#8: Write Love Notes to your Niche.

Make ideal clients fall head-over-heels for your services.

#9: Work on the Smart Stuff, First.

Spend your time purposefully — once it's gone, it's gone.

#10: Embrace a Bigger Mission.

When you up-level your vision, you up-level your mission.